



Sasseur REIT Wins Award for Best Innovation in Shareholder Communications at IR Magazine Awards

Singapore, 6 December 2023 – Sasseur Asset Management Pte. Ltd. (“**SAMPL**” or “**REIT Manager**”), the manager of Sasseur Real Estate Investment Trust (“**Sasseur REIT**”), is pleased to announce that Sasseur REIT has won an award for **Best Innovation in Shareholder Communications** at the IR Magazine Awards – South East Asia 2023 at the awards presentation ceremony held on 5 December 2023 at voco Orchard Singapore.

The IR Magazine Awards is an annual event which honours excellence in investor relations efforts of South East Asian public-listed companies in communicating with the investment community.

Ms Cecilia Tan, CEO of SAMPL, said: “This year, Sasseur REIT has been shortlisted by IR Magazine as a finalist in four categories, for Best Innovation in Shareholder Communications, Best Annual Report (small cap), Best IR Website, and lastly, Best Use of Multimedia for IR. We regularly utilise new, alternative and innovative ways of reaching out to investors beyond the traditional communications channels. Since 2020 and throughout the pandemic years, we have creatively and proactively adopted a holistic communications approach in using different social media platforms such as dedicated LinkedIn, Facebook and YouTube channels to reach out to a wide spectrum of stakeholders globally and in different time zones. For us, we are constantly on the lookout for more engaging ways to better deliver Sasseur REIT’s narratives that will be captivating and impactful to our unitholders and the investment community.

We are extremely delighted and honoured that Sasseur REIT has received this prestigious accolade which highlights excellence in our outreach to the investment community. This award also endorses our emphasis on providing information of great value to our unitholders and the rest of our stakeholders. This is only possible because of the tremendous partnership of both our Singapore team as well as the Sasseur Group teams based in China. It is their professionalism, dedication and extraordinary teamwork that have enabled such achievements.”

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About Sasseur REIT

Sasseur REIT is the first retail outlet mall REIT listed in Asia. Sasseur REIT offers investors the unique opportunity to invest in the fast-growing retail outlet mall sector in China through its initial portfolio of four quality retail outlet mall assets strategically located in fast-growing Chinese cities such as Chongqing, Kunming and Hefei, with a combined net lettable area of 310,241 square metres.

Sasseur REIT is established with the investment strategy to invest principally, directly or indirectly, in a diversified portfolio of income-producing real estate which is used primarily for retail outlet mall purposes, as well as real estate-related assets in relation to the foregoing, with an initial focus on Asia.

For more information on Sasseur REIT, please visit <http://www.sasseurreit.com/>

About the Manager – SASSEUR ASSET MANAGEMENT PTE. LTD.

Sasseur REIT is managed by the REIT Manager, an indirect wholly-owned subsidiary of the Sponsor. The REIT Manager's key responsibility is to manage Sasseur REIT's assets and liabilities for the benefit of Unitholders.

As the first retail outlet mall REIT listed in Asia, the REIT Manager intends to utilise Sasseur REIT's first-mover advantage and acquire suitable properties with good investment characteristics in Asia or other parts of the world. The REIT Manager's growth strategy is to identify and selectively pursue acquisition opportunities for quality income-producing properties used mainly for retail outlet mall purposes initially in China and subsequently in other countries.

About the Sponsor – SASSEUR CAYMAN HOLDING LIMITED

The Sponsor Group is one of the leading premium outlet groups in China, ranked within the top 500 service companies in China. With about 30 years of experience in art-commerce, the Sponsor Group has attained recognition in Asia as a leading outlet operator which adopts a strategic approach of integrating emotion, aesthetics, scenario planning and prudent capital management, as well as its "A x (1+N) x DT" Super Outlet business model.

For more information on the Sponsor, please visit <http://www.sasseur.com/>



CONTACT

Sasseur Asset Management Pte. Ltd.

Jeanette Pang

Head, Investor Relations and Capital Markets

Tel: (65) 6360 0290

jeanettepang@sasseurreit.com

IMPORTANT NOTICE

The value of the units of Sasseur REIT (“Units”) and the income derived from them may fall as well as rise. Units are not obligations of, deposits in, or guaranteed by, the Manager, DBS Trustee Limited, as trustee of Sasseur REIT, Sasseur Cayman Holding Limited, as the sponsor of Sasseur REIT or any of their respective affiliates. An investment in the Units is subject to investment risks, including the possible loss of the principal amount invested. Holders of Units (the “Unitholders”) have no right to request that the Manager redeem or purchase their Units while the Units are listed. It is intended that Unitholders may only deal in their Units through trading on the SGX-ST. Listing of the Units on the SGX-ST does not guarantee a liquid market for the Units.